

Guidelines for Authors

1. *Vanijya Manthan* invites original Articles and Research Papers by academicians, research scholars and practicing managers for possible publication.
2. The article/research paper should be submitted as a single MS Word file typed in 12- point Times New Roman font on A-4 size paper in double line spacing with margin of 1" on all sides.
3. The single word file should consist of the title page, abstract, main article or research paper. All tables, charts, images should be added in the end of the paper. References should be cited in the style prescribed in the Harvard Referencing System.
4. The title page should consist of important details in the following order Title of the Article/Research Paper, Complete Name(s) of the Author(s), Address, Institutional Affiliation(s), Telephone Number(s), E-mails id(s). A paper can have maximum four authors.
5. The length of the articles should be between 3500 to 5000 words approximately. The abstract should clearly outline the purpose, scope and conclusion of the paper and should be drafted between 150-200 words along with three to four key words listed alphabetically separated by commas.
6. All tables and figures should be serially numbered and duly acknowledged. The sources of data should be mentioned under each chart/table or figure.
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10. The articles received for publication would be peer reviewed by the experts in their respective fields.
11. The manuscripts will be checked and screened for plagiarism or originality checks after submission.
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