

## Peer Review and Publication Policy

We at *Vanijya Manthan*, aspire to select research paper, through highest quality peer review. To achieve this, the entire peer review and publication process must be thorough, objective, and fair. Almost every aspect of this process involves important ethical principles and decisions, which are seldom explicitly stated and even less often shared with the readership. Journal's reputations depend on the trust of readers, authors, researchers, reviewers, editors, research subjects, funding agencies, and administrators of public health policy. This trust is enhanced by describing as explicitly as possible the journal's policies to ensure the ethical treatment of all participants in the publication process. We have following Publications Guidelines. We at *Vanijya Manthan* aspire to select research paper, through highest quality peer review. Publications should strictly seek original work that has not been previously published or currently not under review at another journal/conference.

### Authors

Good research should be well justified, well planned, and appropriately designed, so that it can properly address the research question. Paper should publish based on the copyright that constitutes authorship. All authors are responsible for the quality, accuracy, and ethics of the work. Republication of a paper in another language, or simultaneously in multiple journals with different audiences, may be acceptable, provided that there is full and prominent disclosure of its original source at the time of submission of the manuscript.

### Peer Review

- Peer review is fundamental to the scientific publication process and the dissemination of knowledge and information.
- Peer reviewers should be experts in the specific topic addressed in the articles they review, and should be selected for their objectivity and scientific knowledge.
- All reviewers should be informed of the publication's expectations.
- Reviews will be expected to be professional, honest, courteous, prompt, and constructive.
- The editors may routinely assess all reviews for quality; they may also edit reviews before sending them to authors.
- The submitted manuscript is a privileged communication; reviewers must treat it as confidential. It should not be retained or copied.
- Also, reviewers must not share the manuscript with any colleagues without the explicit permission of the editor.

### Plagiarism

Plagiarism is the use of other's published and unpublished ideas or words (or other intellectual property) without attribution or permission, and presenting them as new and original rather than derived from an existing source. We at *Vanijya Manthan* strongly discourage and against this ruthless act. If found guilty, to any extent, *Vanijya Manthan* will fight for Plagiarism. Self-plagiarism refers to the practice of an

author using portions of their previous writings on the same topic in another of their publications, without specifically citing it formally in quotes.