

SD Aadarsh Foundation

| | Project Area | Activity | Description | Hours Allocation | Expected Outcome / Outcome |
|---|----------------------------|---|---|------------------|---|
| 1 | Graphics Department | Captions writing | Involves crafting engaging and meaningful captions that effectively convey the purpose, message, and impact of activities | 15 | Develop creative writing skills and knowledge of social media trends |
| | | Layout composition | Involves promoting events and activities through various online platforms by creating engaging content and ensuring maximum reach and audience engagement. | 15 | Developing skills in online promotion, audience targeting, content strategy, and effective use of digital platforms |
| | | Training on Graphics making application | Training on graphic design applications like Canva and Adobe to create designs and poster through digital tools. It will also include AI tools for graphics such as Claude, Gemini and Veo3, higgsfield, elevenLabs for video generation. | 30 | Develops creativity, technical design skills, visual communication, and proficiency in using digital tools |
| 2 | Social Media & Photography | Social Media Management Training | Understanding social media basics and algorithms | 15 | Develops photography skills and social media understanding. |
| | | Content creation for NGO profile | Creating engaging short videos,stories,highlights to showcase and promote events, using creative editing and trends | 12 | Enhances video editing and creative storytelling skills |
| | | LinkedIn | Managing and optimizing content by understanding algorithms, improving reach | 18 | Builds content optimization and audience engagement skills and enhance social image |
| | | Photo Management Training | Organizing and maintaining activity photos in structured drives while capturing geotagged images for documentation & record | 15 | Improves organization and documentation skills |
| 3 | Event Management | Hospitality & Engagement Training | Practicing guest greetings and meaningful interactions with people | 10 | Develops communication, confidence, and interpersonal skills |
| | | Pre Event Preparations | Understanding how the pre event preparation is executed and conducted | 15 | Improved learning engagement of children |
| | | Maintaining decorum of the place | Ensure venues become welcoming and safe | 15 | Develops social responsibility, teamwork, and coordination skills |
| | | Operations and logistics | Assisting with setup, coordination, and real-time management on-ground | 20 | Enhances problem-solving, adaptability, and event handling skills |
| 4 | Creative Department | Skill Development Workshops | Conducting Workshops like crochet, calligraphy,poster making etc | 25 | Develops leadership, creative teaching method |
| | | Report Making for Blogs | Creating engaging and creative reports of activities to be published on blogs | 15 | Enhances creative writing, storytelling & content presentation |
| | | Product Creation Training | Create handmade or creative products that can be sold | 20 | Crafting, product design, and design thinking |
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| 5 | Marketing Department | Communication Skill Training | Conducting sessions where participants practice speaking, improve articulation, and build confidence | 10 | Enhance Confidence, clarity in speech. interpersonal communication skills |
| | | IT Support | Email Campaign, Corporate pitch, QR based donation | 12 | Builds digital literacy, technical skills and professional communication |
| | | Fundraising for Events | Meet Sponsors, Reach out to Donors | 12 | Develops persuasion, networking & negotiation skills |
| | | Event Marketing | Promote activities which are performed to people of activity area | 16 | Creativity, teamwork & strategic thinking improved |
| | | Survey & Research | Conduct local Survey on needs and necessities of people | 10 | Strengthens empathy, data handling & analytical thinking |

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| 6 | Leadership and communication skills | Survey conduction | Survey conduction for various purposes , asking the authorities for the | 20 | Valuable responses |
| | | Fundraising for the event | Meet sponsors, create social media posts (before & after), testimonials | 20 | Support in smooth execution |
| | | Leadership skill enhancement | Opportunity to be the subhead for their respective departments and ha | 20 | Boost confidence and skill enhancement |
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| 7 | Health and Wellness Projects | Blood Donation Camp | donor registration , spreading awareness , helping the needy | 10 | Increased Donor Participation |
| | | Dental / Health Camp | Support doctors , manage patient flow , free dental/health camp , open | 20 | Smooth camp operation |
| | | Health Awareness Campign | educate people about hygiene , fitness, the importance and how can th | 10 | Spreads awareness |
| | | Sports day / marathon | A fundraiser event , health and wellness centric | 20 | Donation for a good cause |