

## **70 Hours (Approx.) Basic Research Internship Plan**

For Undergraduate Economics Students

(Maximum Duration: 25 Days)

### **Structure of Internship**

- Total Hours: 67 Hours (Approx)
- Theory Component: 16 Hours (Approx. 1/4th)
- Field Work Component: 48 Hours (Approx. 3/4)
- Continuous Evaluation of the work done by student on weekly basis: 3 Hours (Over all)

### **Pattern:**

- Day 1 → Theory/Training
- Day 2 → Field Work
- Day 3 → Field Work

Repeat cycle throughout internship

### **Nature of Projects**

Only basic and introductory research projects suitable for undergraduate economics students should be undertaken.

### **Suggested Areas**

- Impact of social media on buying behaviour
- Digital payment usage
- Student expense pattern
- Environment and Sustainability
- Economics of Migration
- Education
- Health Economics
- Industry
- Impact of quick selling Apps on local business
- Banking
- Financial Literacy
- E-commerce preferences
- Brand preference studies
- Any other topic with prior approval of the mentor.

### **Daywise Internship Activities**

Day	Activity Type	Hours	Proposed Activities
1	Theory	2	Introduction to Research: meaning, objectives, ethics, internship orientation
2	Field Work	3	Identification of study area/business/respondents
3	Field Work	3	Initial interaction and observation in field
4	Theory	2	Basics of research problem selection, framing objectives
5	Field Work	3	Finalization of topic and target respondents
6	Field Work	3	Preliminary survey and field observations
7	Theory	2	Questionnaire design and survey techniques

8	Field Work	3	Draft questionnaire testing (pilot survey)
9	Field Work	3	Modification and improvement of questionnaire
10	Theory	2	Sampling basics and data collection methods
11	Field Work	3	Actual data collection – Phase 1
12	Field Work	3	Actual data collection – Phase 2
13	Theory	2	Basics of Excel/data entry and tabulation
14	Field Work	3	Data entry and verification
15	Field Work	3	Completion of pending data collection
16	Theory	2	Introduction to basic data analysis and interpretation
17	Field Work	3	Data classification and coding
18	Field Work	3	Preparation of charts/tables/graphs
19	Theory	2	Report writing techniques and referencing basics
20	Field Work	3	Drafting findings and observations
21	Field Work	3	Drafting suggestions and conclusions
22	Theory	2	Presentation skills and viva preparation
23	Field Work	3	Preparation of final report and PPT
24	Field Work	3	Final editing and mentor review

### **Expected Student Deliverables**

Students should submit:

- ✓ Research Proposal (1–2 pages)
- ✓ Questionnaire/Survey Tool
- ✓ Field Work Record/Diary
- ✓ Data Tables/Charts
- ✓ Final Research Report (15–25 pages)
- ✓ Presentation (PPT)
- ✓ Internship Completion Certificate (by host organization if applicable)

### **Suggested Evaluation Criteria**

Component	Weightage
Attendance & Participation	20%

Field Work & Data Collection	25%
Research Report	30%
Presentation & Viva	15%
Discipline & Professional Conduct	10%

### **Suggested Learning Outcomes**

After completion, students should be able to:

- ✓ Understand basic research methodology
- ✓ Design simple questionnaires
- ✓ Conduct surveys and interviews
- ✓ Collect and organize primary data
- ✓ Perform elementary data analysis
- ✓ Prepare a structured research report
- ✓ Improve communication and presentation skills