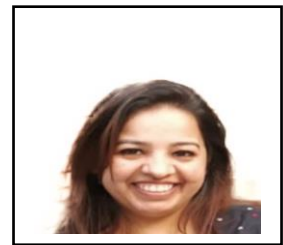


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### **Educational Qualifications**

#### **Ph.D. in Finance**

Department of Commerce and Management, Himachal Pradesh University Shimla, India (2018) PhD Thesis: *The Study of Investors' Intent, Skill and Success in Mutual Fund Industry*

Ph.D. Supervisor: Dr (Prof.) Vijay Kumar Kaushal  
Qualified U. G. C. (J. R. F.) in Commerce (2008)

**M.Phil. (Commerce)** Department of Commerce and Management, Himachal Pradesh University Shimla, India (2007-2008)

**MCom (Commerce)** – GGDSD College, Sector 32 C, Chandigarh, India (2004-2006)

**BCom (Hons)** GGDSD College, Sector 32 C Chandigarh, India (2004-2006)

### **Teaching/Research Experience**

- 4 August 2014 - till date  
**Assistant Professor** in Department of Commerce and Management, GGDSD College, Sector 32, Chandigarh  
Taught Commercial Law, Business Law, Company Law and Auditing and Secretarial to Undergraduate Programme [Bcom (Hons)].  
Taught Human Resource Management, Organisation Behaviour, Disciplinary Procedures and Social Security at Post-Graduate Level.
- 22 April 2013 to 26 May 2014  
**On Contractual Basis** in Department of Commerce and Management, GGDSD College, Sector 32, Chandigarh  
**Session 2008-2009 to 2011-12**  
**Ad hoc Lecturer in** in Department of Commerce and Management, GGDSD College, Sector 32, Chandigarh

### **Areas of Interest**

#### **Publications**

#### **(Journal/Book Chapters)**

#### ○ **Journal Publications:**

- “A Study of Post- Purchase Behaviour of Indian Mutual Fund Investors”, International Journal of Research in Finance and Management, Vol 6, Issue 2, July to December 2023, pp 248-253, P-ISSN No. 2617-5754, E- ISSN No. 2617-5762  
<https://doi.org/10.33545/26175754.2023.v6.i2c.289>
- “Risk-Return Relationship of Mutual Funds and Other Investment Alternatives”, Shodh Sarita, Vol 9 Issue 36, October to December 2022, ISSN no 2348-2397
- “Analysis of Preferences of Mutual Fund Investors”, National Research Journal of Banking and Finance, Volume 9, Issue 1,

- “Impact of Financial Literacy on Mutual Fund Investments- A Review”, Lokayata- Journal of Positive Philosophy, Vol. IX, No. 01, March, 2019, ISSN: 2249-8389
- “Growth of Mutual Fund Industry”, International Journal of Applied Financial Management Perspectives, Vol. 3, No. 2, pp: 1048-1054. ISSN No. 2279-0896 (P), 2279-090X (O).
- “Market Reaction to Bonus Announcements”, South Asian Journal of Marketing & Management, Volume 4, Issue 6, June 2014, pp: 33-45. ISSN No. 2249-877X.
- “Predictors of Emotional Intelligence”, Diviner, Jan-Jun 2014, Vol. 11, No. 1, pp: 101-108. ISSN No. 0972-9550.
- “Corporate Social Responsibility: An Empirical Analysis of Selected Indian Companies”, Journal of Commerce and Information Technology, Jul-Dec 2011, Vol. 11, No. 2, pp: 9-18. ISSN No. 0972-9550.

○ **Book Chapters:**

- “Analyzing the Investor’s Behaviour towards Mutual Funds: An empirical approach” ,in Soft Skills-Key to Professional Excellence, Edited By- Dr. Vikas Arora, Published by- Global Vision Publishing House 20, Ansari Road, Daryangaj, New Delhi-110002 (India), ISBN: 978-81-8220-319-8.
- Published a paper on “Customer Store Loyalty: A Scale Development Study”, in Soft Skills-Key to Professional Excellence, Edited By- Dr. Vikas Arora, Published by- Global Vision Publishing House 20, Ansari Road, Daryangaj, New Delhi-110002 (India), ISBN: 978-81-8220-319-8.

**Seminars/  
Conferences/Symposiums  
(Paper Presented)**

- Presented a paper on “Education System- A Comparative Analysis of Value Based Education Components”, in the National Seminar on “Education Reforms: Challenges and Strategies”, organized by GGSD College, Chandigarh on 9<sup>th</sup> February, 2013.
- Presented a paper on “Predictors of Emotional Intelligence”, in the National Seminar on “Economic Reforms: An Unfinished Agenda”, organized by GGSD College, Chandigarh on 11<sup>th</sup> February, 2012.
- Presented a paper on “Corporate Governance Reforms: An Analysis of Power and Responsibility Worldwide”, in the National Seminar on “Economic Reforms: An Unfinished

Agenda”, organized by GGSD College, Chandigarh on 11<sup>th</sup> February, 2012.

- Presented a paper on “Corporate Governance Practices of Select Indian Companies”, in the National Seminar on “Economic Reforms: An Unfinished Agenda”, organized by GGSD College, Chandigarh on 11<sup>th</sup> February, 2012.
- Presented a paper on “Investors’ Behaviour Towards Mutual Funds: An Empirical Study”, in the National Seminar on “Raising Equity Capital and Listing of SMEs on BSE Exchange & E- Voting for Shareholders”, organized by GGSD College, Chandigarh on 6<sup>th</sup> August, 2012.
- Presented a paper on “Emotional Intelligence: An Empirical Approach Towards Teaching Faculty”, in the International Management Conference on “Materialism and Consumerism- A Bliss or Bane”, organized by PCTE, Ludhiana on 26<sup>th</sup> March, 2011.
- Presented a paper on “Customer Constancy: A Study of Retail Stores in Chandigarh”, in the International Management Conference on “Materialism and Consumerism- A Bliss or Bane”, organized by PCTE, Ludhiana on 26<sup>th</sup> March, 2011.
- Presented a paper on “Corporate Social Responsibility Practices of Select Indian Companies: An Emerging Issue”, in the National Conference on India an Emerging Service Economy: Issues and Challenges”, organized by Guru Nanak National College, Doraha, Ludhiana on 18<sup>th</sup> and 19<sup>th</sup> February, 2011.
- Presented a paper on “Corporate Social Responsibility Practices: An Innovative Growth Perspective”, in the 2<sup>nd</sup> International Conference on “Innovative Practices in Management & Information Technology for Excellence”, organized by Maharaja Agrasen Institute of Management & Technology, Jagadhri on 8<sup>th</sup> May 2010.
- Presented a paper on “Corporate Control and Management- An International Perspective” in the National Conference on International Business Practices to Face Global Competition” organized by GNA-IMT Phagwara on 6<sup>th</sup> March, 2010.
- Presented a paper on “Recession: Its Impact on the Mutual Fund Industry” in the National Seminar on “Global Economic Meltdown – Repercussions and Remedies” organized by Himachal Pradesh University on 8-9 September, 2009.
  
- Online NEP 2020 Orientation and Sensitization Programme from 16 January 2024 to 26 January 2024 under Malalviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission organised by UGC-MMTTC, Panjab University, Chandigarh
- Online Refresher Course on Higher Education: National Policy and Implementation (Interdisciplinary) from 22 June 2022 to 11 July 2022 organised by Human Resource Development Centre, Panjab University, Chandigarh
- Online Refresher Course on Environmental Studies (Interdisciplinary) from 24 December 2020 to 7 January 2020 organised by Human Resource Development Centre, Panjab University, Chandigarh
- Refresher Course on Research Methodology in Social Sciences (Interdisciplinary) from 22 May 2018 to 11 June 2018 organised by Human Resource Development Centre,

**Refresher  
Courses/Workshops/  
Training Programmes**

Panjab University, Chandigarh

- Orientation Course from 29 November 2016 to 26 December 2016 organised by Human Resource Development Centre, Panjab University, Chandigarh.

### **Administrative Experience**

- Co-ordinator, Sales and Advertising Management (Elective), from July 2022 till date
- Sub- Registrar, Commerce and Management from May 2021 to October 2023.
- Member, Placement Cell, from August 2014 till date
- Member, Examination Committee from August 2014 to June 2020.
- Member, Career Counselling and Guidance Cell from August 2014 till date.
- Member, Subject Allocation Committee, Department of Commerce and Management from August 2014 till date.
- Successfully conducted University Exams (Centre-Superintendent) at GCG, Sector 11 Chandigarh in May 2018.

### **Membership of Economic Associations**

- Lifetime Membership of Indian Commerce Association (ICA)
- Lifetime Membership of Commerce and Management Association of India.

**Dr Anupriya Bhardwaj**