

Dr. Diksha Kakkar

Assistant Professor

PG Department of Commerce & Management

Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh

diksha@ggdsd.ac.in



Educational Qualifications

- **Doctor of Philosophy, Finance**
- University Business School, Panjab University Chandigarh in 2011
- **Title of Dissertation:** – Corporate Governance Framework – A Study of Selected Companies
- **Masters of Commerce** - University Business School, Panjab University Chandigarh in 2003
- **Qualified Company Secretary** – *Institute of Company Secretaries of India, New Delhi* in 2004
- **UGC- JRF (Commerce) QUALIFIED in 2003**

Teaching/Research Experience

- 02.07.2007 – till date
Assistant Professor- GGSDS College, Sector-32C, Chandigarh
- 06.08.2004 – 01.07.2007
UGC – Junior Research Fellow, University Business School, Panjab University Chandigarh

Areas of Interest

Accounting, Financial Management and Corporate Governance

Publications (Journal/Book Chapters)

Journal Publications:

- **“Market Reaction To Mega Bank Mergers Announcements – An Empirical Analysis Of Indian Banks”**, ANVESAK, A biannual journal of Sardar Patel Institute of Economic and Social Research, ISSN : 0378 – 4568, UGC Care List Group I, Volume 51, January to June 2021.
- **“Corporate Governance Index- A perspective from Indian corporate sector”**, Wesleyan Journal of Research – An International Research Journal, ISSN – 0975-1386, Vol 14 No.2(1), June 2021, UGC Care Approved Journal
- **“Evaluating a Link between Corporate Reputation and Financial Performance – A Study of India’s Most Respected Companies”**, Lokāyata Journal of Positive Philosophy (ISSN: 2249-8389) Vol. IX, No.01, March 2019
- **“Web Corporate Reporting Practices – A Review”**, Scholarly Research Journal for Interdisciplinary Studies, ISSN 2278-8808, UGC Approved Sr. No.49366, JAN–FEB, 2018, VOL- 5/43.

- **Corporate Endeavours towards Sustainable Development – Evidence from History and Existing Literature**, International Journal of Engineering Technology Science and Research, Volume 6, Year 2017,
- **“Predictors of Emotional Intelligence”**, Diviner- A Research Journal of Humanities and Social Sciences, Volume 11, Number 1, Jan – June 2014, pp-101-108, ISSN 0973-8320.
- **“Trade Offs Between Investors’ Perceptions of Risk, Return, Service Quality and Mutual Fund Investment”** Indian Journal of Finance, Volume 7, Number 12, December 2013, pp-27-37, ISSN 0973 – 8711.
- **Profitability Analysis Using Compounded Growth Rate: Study of Indian Banking System**, "INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT PERSPECTIVES", ISSN: 2279-0918 (PRINT) ISSN: 2279-0926 (ONLINE); Volume 3, Number 4, October to December 2014
- **Evaluation of Service Quality in Banks through a Gap Analysis**, Apeejay Journal of Management and Technology, Volume 6, Year 2011, Pages 74-83
- **Board structure and corporate performance: a causal analysis of select Indian companies**, Prabandhan: Indian Journal of Management, Volume 4, Year 2011, Pages 44-56

Research Papers published in Book:

- **“Environmental Sustainability – A Stewardship Goal”**, published in book titled ‘Sustainable Materials and Technologies’, ISBN – 978-81-975116-2-2, Edition 2024, International Publishers & amp; Book Suppliers Saptrishi Publication approved by UGC.
- **“Business Ethics and Corporate Sustainability – A Review of Selected Companies”**, published in book titled ‘Sustainable Development in India: Strategies and Way ahead’ ISBN – 978-81-970010-1-7, Edition 2024, Mohindra Publishing House.

Seminars/ Conferences/Symposiums (Paper Presented)

- Presented a paper titled **"Business Ethics & Corporate Sustainability – A Review of Selected Companies"** in **International Seminar on Sustainable development in India: Strategies and Way Ahead sponsored by ICSSR** on 27th February, 2024 organized by GGSD College, Sector -32, Chandigarh.
- Presented a paper titled **"Mapping CSR,**

Sustainability and Financial Performance: An Empirical Analysis” in International Seminar on Sustainable development in India: Strategies and Way Ahead sponsored by ICSSR on 27th February, 2024 organized by GGSD College, Sector -32, Chandigarh.

- Presented a paper titled "**Personal Values, Community Service and Ethical Education: Impact on Ethical Behaviour of Undergraduate Students**" at XXII National Conference, North West Indian Sociological Association on 11-12th April, 2023 organised by GGSD College, Sector -32, Chandigarh.

Refresher Courses/Workshops/ Training Programmes

- NEP Orientation and Sensitization Programme (online) under UGC Malaviya Mission-Teacher Training Centre, National Institute of Educational Planning and Administration from 25.10.2023 to 31.10.2023
- Managing online Classes & Co-creating MOOCS 26.0 organized by Teaching Learning Centre, Ramnujan College, University of Delhi under the aegis of Ministry of Education, PMMNMTT from 08.05.23 – 22.05.23
- Online Faculty Development Course on Spirituality: The root of Mental Health and Cognitive fitness, HRDC, PANJAB UNIVERSITY, CHANDIGARH from 05.12.2020 to 11.12.2020
- FDP on “Technology and Instructional Reforms with reference to Online Teaching, Learning & Evaluation” CALEM, PANJAB UNIVERSITY, CHANDIGARH from 15.07.2020 to 20.07.2020.
- 42th Online Short-Term Course on E-Content Development organized by organized by HRDC, Gujarat from 11.06.2020 to 17.06.2020
- Refresher Course on ‘India Studies’ organized by Human Resource Development Centre, Panjab University, Chandigarh from 10.10.2019 to 23.10.2019

Projects

Successfully completed **Minor Research Project** in 2010 granted by University Grant Commission, New Delhi titled **“Nurturing Spiritual Capital in Management Education: An Empirical investigation”**.

Administrative Experience

- **Dean, Foreign Students, GGSD College for the term 01.11.2023 to 31.10.2025**
- **Bursar, GGSD College for the term 01.06.2017 till 31.05.2019**
- **Added Member of Faculty of Business**

Management & Commerce for the term 01.02.2023 to 31.01.2025.

- **Member of Extended Board of Undergraduate Board of Studies, Faculty of Business Management & Commerce** for the term 01.04.2023 to 31.03.2025
- **Member of the Undergraduate Board of Studies in Commerce under the Faculty of Business Management & Commerce, Panjab University, Chandigarh** for the term 01.04.2019 to 31.03.2021
- **Admission In-charge, B.Com III year**
- **Convener, One Act Play, Skit, Mime, Mimicry, Bhand and Histrionics Items** for Panjab University Zonal and Inter-Zonal Youth & Heritage Festival
- **Coordinator, Sarv - Saksham Theater Club**

**Membership of
Commerce Associations**

Life Membership of Indian Commerce Association (ICA)