

YASH PAL TANEJA

Assistant Professor

PG Department of Commerce & Mgt.

GGDSD COLLEGE Chandigarh

India -160030

yash.pal@ggdsd.ac.in

DOB:18th June 1979



Educational Qualifications

Ph.D.in Accounting and Finance

University Business School, Panjab University Chandigarh, India (2009) PhD Thesis: *Cross-sectional Indian Stock Market during Post-Reform Post-Reforms Period: An Empirical Study of S&P CNX 500 firms*, Ph.D. Supervisor:Prof. Sanjay Kaushik

Qualified U.G.C.(J.R.F.)in Commerce

M.Com(Commerce) –Kurukshetra University Kurukshetra Haryana, India(2001-2003)

B.Com(Commerce)-M.M.College,Fatehabad,Haryana.(1997-2000)

Teaching/Research Experience

- 10 July 2006-tilldate
Assistant Professor in PG Department of Commerce and Mgt, GGDSD College, Chandigarh
Teaching Financial and Accounting subjects at Post-graduate level and undergraduate level.
- August 2004 to 9th July 2006
UGC-Junior Research Fellow in University Business School, Panjab University, Chandigarh

Areas of Interest

- Financial Markets, Financial Management, Financial Accounting, Corporate Accounting

Publications (Journal/Book Chapters)

Journal Publications:

Assessing Employees' Participation in TQM Practices in Private Universities Around Chandigarh: An Empirical Study

Anupreet Kaur et al., Anupreet Kaur et al., ..

article International Journal of Mechanical and Production Engineering Research and Development, **Volume** 10-3, **Year** 2020, **Pages** 13089-13098

[DOI:10.24247/ijmperdjun20201251](https://doi.org/10.24247/ijmperdjun20201251)

'Perception of faculty members regarding the role of leadership in the implementation of tqm practices in selected private universities', 24-34, 08-2020 Wesleyan Journal of Research, ISSN 0975- 1386.

Anupreet Kaur, Dr. Yash Pal Taneja, and Dr. Madhuri Gupta

Spot and Derivative Contract Prices: Articulation of Relationships of Cardamom through ARDL Method

Sachin Kumar ,Dr.Yash Pal Taneja, and Nishi Bala

article International Journal of Recent Technology and Engineering, **Volume** Volume-8 Issue-3S2, **Year** 2019, **Pages** 73-77

[DOI:10.35940/ijrte.C1012.1083S219](https://doi.org/10.35940/ijrte.C1012.1083S219)

EMPIRICAL EVIDENCES ON PRICE DISCOVERY OF GOLD IN SPOT AND DERIVATIVE MARKET OF INDIA

Kumar, Sachin and Gupta, Madhuri and Taneja, Yash Pal

article Apeejay-Journal of Management Sciences and Technology, **Volume** 5, **Year** 2018

Price Discovery between Spot and Contemporaneous Future Cotton Contract in India

Sachin Kumar, Dr Madhuri Gupta, and Dr.Yash Pal Taneja

article IOSR Journal of Business and Management (IOSR-JBM), **Volume** Volume 19, Issue 9. Ver. III, **Year** 2017, **Pages** 79-87

Co-Integration and Causality Test of Spot and Contemporaneous Derivative Gold Contract
Sachin Kumar, Dr.Yash Pal Taneja, and Dr Madhuri Gupta
article INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY, **Volume** Volume - 1, Issue - 10,, **Year** 2017, **Pages** 1-5

Security Selection: An analysis of Sharpe and Treynor Performance Measures,
Yash Pal Taneja
International Journal of Applied Financial Management perspectives ISSN-2279- 0896,
2891-2898, Year March 2017

ASSESSMENT OF PATIENT SATISFACTION: A STUDY OF CORE AND SECONDARY ATTRIBUTES OF HOSPITAL HEALTHCARE SERVICES
Taneja, Yash Pal and Sharma, Anand and Shah, Ruchika
article International Journal of Pharmaceutical Sciences and Research, **Volume** 5, **Year** 2014, **Pages** 228-239

Sectoral Indices Movement: A Study of Financial Crisis ERA
Dr.Yash Pal Taneja ., Prof.Shipra Bansal .,
journal-article Paradigm, **Year** 2013
[DOI:10.1177/0971890720130108](https://doi.org/10.1177/0971890720130108)

Customer Perception of the Nutraceuticals,
Yash Pal Taneja
ArthPrabhand: A Journal of Economics and Management, ISSN- 2278- 0629, 11-25, 04-2013

Impact of packaging appearance of pharmaceutical products on customers
Taneja, Yashpal
article ACADEMICA: An International Multidisciplinary Research Journal, **Volume** 3, **Year** 2013, **Pages** 227—243

Laptop Brands and Consumer Profiles,
Taneja, Yash Pal
Shiv Shakti International Journal in Multidisciplinary and Academic Research (SSIJMAR)
, ISSN-2278- 5973, 1-16, 03- 2013

Analyzing Consumer Behaviour with Respect to Usage Pattern of Bathing Soaps,
Taneja, Yash Pal
International Journal of Research in Engineering, IT and Social Sciences, ISSN- 2250-0588, 39-60, 03-2013

IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BEHAVIOR.
TANEJA, YASHPAL
article Asia Pacific Journal of Research in Business Management, **Volume** 4, **Year** 2013

CONSUMERS PERCEPTION ABOUT PRIVATE LABEL BRANDS IN ORGANIZED RETAIL SHOPS
Taneja, Yash Pal
article Asian Journal of Research in Marketing, **Volume** 2, **Year** 2013, **Pages** 11

Sectoral Indices Movement: A Study of Financial Crisis ERA
Dr.Yash Pal Taneja ., Prof.Shipra Bansal .,
journal-article Paradigm, **Year** 2013
[DOI:10.1177/0971890720130108](https://doi.org/10.1177/0971890720130108)

Stock Market Integration: A Study of World's Major Stock Exchanges with Special Reference to India

Yash Pal Taneja .,

journal-article Vision: The Journal of Business Perspective, **Year** 2012

[DOI:10.1177/097226291201600204](https://doi.org/10.1177/097226291201600204)

Efficient security selection: A study of portfolio evaluation techniques

Taneja, Yash P and Bansal, Shipra

article ZENITH International Journal of Business Economics & Management Research, **Volume** 1, **Year** 2011, **Pages** 48—60

Weak form efficiency of Indian foreign exchange market

Taneja, Yash Pal and Kaur, Manpreet

article Asia Pacific Journal of Research in Business Management, **Volume** 2, **Year** 2011, **Pages** 16--23

Revisiting Fama French Three-Factor Model in Indian Stock Market

Yash Pal Taneja .,

journal-article Vision: The Journal of Business Perspective, **Year** 2010

[DOI:10.1177/097226291001400403](https://doi.org/10.1177/097226291001400403)

CAPM: An Application to IT Industry

Taneja, Dr. Yash Pal and Manpreet, Kaur

article Management Vistas, **Volume** 3, **Year** 2009

Test of the Fama French Model in India

Sanjay, Kaushik and Taneja, Yash Pal

article Management Vistas, **Volume** 2, **Year** 2009

Empirical Testing of the Capital Asset Pricing Model in India during Post-Reforms Period: A Study of S&P CNX 500 Firms,

Kaushik, Prof. Sanjay and Taneja, Yash Pal

Journal of Management Studies, Guru Nanak Dev University, Amritsar, ISSN- 0972- 3846, 27-40, 2008

Test of the Capital Asset Pricing Model in India

Kaushik, Prof. Sanjay and Taneja, Dr. Yash Pal

article Journal of Business Management, **Volume** 6, **Year** 2007

Book:

Co-authored Corporate Accounting (2014) Sharma Publications, Jalandhar, National, ISBN- 978-93- 84367-71, 1-736

Book Chapters:

The Impact of the Covid-19 Pandemic on People and Their Lives, 235-243, (2024)Routledge;Taylor& Francis Group, International. ISBN- 978-1-003- 33336

The Demographic Dividend and India's Economic Future, 126-143, (2015) YS Books International, New Delhi, National, ISBN- 978-93- 837933-3

Seminars/ ●
Conferences/ ●
Symposiums

(Paper Presented)	<ul style="list-style-type: none"> • Presented paper on ‘Economics and Politics of Capitalism in India: An analysis of first term of Modi Government (2014-2019)’ in WINIR Symposium on <i>Global Capitalism and its National Varieties in an Era of Crisis</i> at Loughborough University London, United Kingdom (December 16-18, 2019) • Presented a paper (co-authored with Mr. Yonus Amiri) titled ‘The Politics of Foreign Aid in Afghanistan’ at First Annual Interdisciplinary National Conference on <i>Transcending Borders and Disciplines: Culture, Literature and Society</i> organized by IQAC, Central University of Haryana, Mahendergarh (April 27-28 2019)
Refresher Courses/Workshops/Training Programmes	<ul style="list-style-type: none"> • Online Refresher Course on Research Methodology in Social Science (Multidisciplinary) from 5th to 18th February 2021 organised by Human Resource Development Centre, Panjab University, Chandigarh • Seven Day online FDP (faculty Development Programme) on Technology and Instructional Reforms with reference to online teaching learning & Evaluation organized by CALEM, July 2020, Panjab University under PMMMNMTT, MHRD, GOI • Seven Day online FDP (faculty Development Programme) on Multimedia enriched e-content Development from 21st to 26th May 2020 organised by S.G.T.B. College, University of Delhi under the PMMMNMTT of MHRD, Government of India • FDP/Short Term Course on Social-Transformation in India Human Resource Development Centre, Panjab University, Chandigarh from 20th to 26th February 2020 organized by Human Resource Development Centre, Panjab University, Chandigarh
Invited Talks	<ul style="list-style-type: none"> • Connected with Youth of Punjab through actively participating as Jury member at annual State Level Youth Parliament organized by Nehru Yuva Kendra Sangathan, an Autonomous Body of Ministry of Youth Affairs and Sports, Government of India (Punjab and Chandigarh Zone). Since 2022. • Resource Person on the topic ‘Data Sources in Public Economics’ at 7-Days Short Term Course on Advanced Techniques in Economics Research for Assistant Professors organized by UGC-Human Resource Development Centre, Panjab University, Chandigarh (20th January 2020). • Extension lecture on <i>Understanding Recent Economic Slowdown</i> at R.K.S.D (P.G.) College Kailthal, Haryana (26th September 2019)
Projects	<ul style="list-style-type: none"> • Nil
MOOCS/Online Content	<ul style="list-style-type: none"> • Content writer in Economics (Theory of Public Finance) and in Management (Managerial Economics), making quality online lecture content available for post-graduate students across India under the National Mission on Education through Information and Communication Technology (NME-ICT) of Ministry of Human Resource Development (MHRD), Govt. of India <ul style="list-style-type: none"> • YouTube channel for Financial Markets and accounting https://www.youtube.com/@yashpaltaneja3630
M. Phil Dissertation Supervised	Nil
PhD Thesis	Degree awarded: 02

**Administrative
Experience**

- Dean Development at GGDS D College from 2020 till date
- Chief Warden at Boys' Hostel Campus, GGDS D College, from 2016 to 2020.
- Member, Extended board of Under-graduate board of studies, Panjab University, Chandigarh from 2023 till date.
- Member, Faculty of Business Management and Commerce, Panjab University, Chandigarh from 2019 to 2021.
- Member, Board for Under-graduate studies, Panjab University, Chandigarh from 2017-19.
- Deputy Chief Warden at Boys' Hostel Campus, GGDS D College in the year 2015.

**Membership
of Economic
Associations**

- Life Membership of Indian Commerce Association (ICA)

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