

## **SANYA AHUJA**

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D.O.B. – 13-05-1994



### **Educational Qualification - 2020 - Punjabi University, Patiala. Pursuing PhD.**

- **2018 - University Grants Commission.** Qualified University Grants Commission National Eligibility Test (UGC NET - Commerce).
- **2017 - DAV College, Sector 10, Chandigarh (Affiliated to Panjab University, Chandigarh)** Master of Commerce with an average score of 73% on a scale of 100.
- **2015 – Dav College, Sector 10, Chandigarh Bachelor of Commerce (Affiliated to Panjab University, Chandigarh)** (Hons. In Accounting and Finance) with an average score of 74% on a scale of 100.
- **2012 Sacred Heart Senior Secondary School, Sector 26, Chandigarh (Affiliated to CBSE)**

### **Teaching Experience**

- **Goswami Ganesh Dutta Sanatan Dharma College, Sector 32, Chandigarh.**  
**2022 – Present** Assistant professor (ad hoc basis), Department of Commerce and Management (Taught various UG and PG classes - workload of 18 lectures per week) at GGDSD College, Sector 32, Chandigarh.
- **2022 – Guest faculty, PML SD Business School, Sector 32, Chandigarh** (Taught Business Ethics, Corporate Governance and CSR).
- **2018 – 2022** Guest faculty, Department of Commerce and Management (Taught various UG and PG classes - workload of 18 lectures per week) at GGDSD College, Sector 32, Chandigarh.
- **2018 - Guest Faculty, Institute of Management C/O DAV College, Sector 10, Chandigarh** (Taught MBA Finance)

### **Publications –**

#### **I. Journal Publications**

- **2024 – “Perceived Psychological Contract Violations (PPCV) and Nudge Theory – A Conceptual Relationship” in Urban India – Vol 44, Issue 2 (July – December, 2024), Pg 65 – 73. (UGC Care Listed Journal – ISSN 0970 9045).**

- **2024** – “Study on the Influence of McGregor’s Theory X and Theory Y on Psychological Contract Violations” in Asian Journal of Management and Commerce Vol 5, Issue 1 (Part F), Pg 462 – 467. (Peer reviewed and Referred Journal with impact factor RJIF 5.13) (ISSN 2708 - 4515)
- **2023** - “Development of Perceived Psychological Contract Violations (PPCV): A Theoretical Study” in Gyan Management – An International Bi-Annual Refereed Journal of Management and Technology Vol-18, Issue – 1 (January – June, 2024), Pg 43 – 49. (ISSN 0974-7621).
- **2023** - “Study on the role of Adam’s Equity Theory in the development of Perceived Psychological Contract Violations (PPCV)” in Phalanx: A Quarterly Review for Continuing Debate Vol-18, No-2, April – June 2023, Pg 94 – 102. (UGC Care Listed Journal - ISSN: 2320-7698).
- **2022** - “Initial Coin Offerings (ICO) as a Source of Finance - A Synthesis of literature” in June Edition of International Journal of Emerging Technologies and Innovative Research (JETIR) - An International Open Access, Peer Reviewed, Refereed Journal (UGC Approved Journal No. 63975 - ISSN 2349 – 5162).
- **2018** - “Influencer Marketing - Taking the Micro Road” in July edition of ‘Diviner - A Research Journal of Humanities and Social Sciences’ (Old list of UGC journals - ISSN 0973-8320).

## **II. Chapters in Edited Books**

- **2024** – “Contemporary Issues in Human Resource Management – Upskilling, Reskilling and Deskillling” in Contemporary Issues and Challenges in Business and Economic Growth (ISBN 978-3-96492-536-7), Wesser Books, Germany.
- **2023** - “Psychological Contracts in the Service Sector” in Service Industry: Challenges and Opportunities (ISBN: 978-93-90863-66-2), National Press Associates, New Delhi.
- **2022** - “Innovative Sources of Business Finance” in Advances in Literature, Social Science, Commerce and Management (ISBN: 978-93-91768-78-2), Bhumi Publishing, Maharashtra.
- **2022** - “Agricultural Economics” in Advances in Literature, Social Science, Commerce and Management (ISBN: 978-93-91768-78-2), Bhumi Publishing, Maharashtra.

## **Papers presented in conferences/seminars**

### **I. International Conferences/Seminars**

- **2024** – “The Role of Occupational Self-Efficacy in the Development of Corporate Social Responsibility (CSR) Behavior – A Conceptual Framework” at ICSSR International Seminar on Sustainable Development in India: Strategies and Way Ahead at Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh on 27th February, 2024.
- **2022** – “The Role of Occupational Self-Efficacy in Perceived Psychological Contract Violations (PPCV) - A Conceptual Framework” at the 5th International Conference on Challenges

in Emerging Economies at KJ Somaiya Institute of Management, Mumbai on 10th December, 2022.

## **II. National Conferences/Seminars**

- **2023** – “Development of Perceived Psychological Contract Violations (PPCV): A Theoretical Study” at the 19th National Conference GJ-NatConMITE Embracing Change and Transformation at Gian Jyoti Institute of Management and Technology, Mohali, Punjab on 22nd July, 2023.
- **2023** – “Psychological Contracts at the Workplace – A Synthesis of Literature” at The National Conference on Challenges and Issues in Emerging Business Environment at Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, Rupnagar, Punjab on 31st March, 2023.

## **Certifications**

### **I. Faculty Development Programme(s)**

- **2024** Online – NEP 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) Organized by UGC-Malaviya Mission Teacher Training Centre (MMTTC), Panjab University, Chandigarh from 1st to 14th February, 2024.
- **2023** Online one-week Faculty Development Programme on “National Education Policy 2020” (Valia Chhaganlal Laljibhai College of Commerce and Lilavantiben Chhaganlal College of Arts under the aegis of Ministry of Education, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching) from 03 – 09 October, 2023.
- **2023** Online one-week Faculty Development Programme on “E-Content Development” (Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching) from 19 – 25 April, 2023.
- **2021** Seven-day National Faculty Development Programme on ‘Improving the Teaching and Research Acumen’ (Goswami Ganesh Dutta Sanatan Dharma College, Kheri Gurna, Banur) from 07 – 13 June, 2021.

### **II. Workshop(s)**

- **2023** 3 days Skill Based Workshop on Digital Marketing organized by Goswami Ganesh Dutta Sanatan Dharma College in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Govt. of India from 6th February 2023 to 8th February 2023.
- **2022** 9 days Online Workshop on Structural Equation Modelling (SEM) (Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh in collaboration with Business Research Plasma) from March 2, 2022 to March 10, 2022.

- **2022** One Day Workshop ‘Innovative Social Media Marketing: Leveraging the Power of Facebook in Business’ organized by University Business School, Panjab University Chandigarh.

### **III. Training Programme(s)**

- **2022** IP Awareness/Training Programme under National Intellectual Property Awareness Mission organized by Intellectual Property Office, India.