Dr. Monika Mittal
Assistant Professor
PG Department of Commerce and Management
GGDSD COLLEGE Chandigarh
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D.O.B. 15th October

### **Educational Qualifications**

#### Ph.D. in Public Finance

University Business School, Panjab University Chandigarh, India (2007) PhD Thesis: *Effectiveness of Management Information System of Selected Banks in India* Ph.D. Supervisor: Prof. A.K. Vashisht, Qualified U. G. C. (NET-J. R. F.) in Commerce June 2001

**M.Com.** University Business School, Panjab University Chandigarh, India (1999-2001)

**B.Com** (**Hons. In Accounting**) – Government College for Girls Sector 11, Panjab University Chandigarh, India (1996-1999)

### MBA (Financial Management) IGNOU (2010)

# Teaching/Research Experience

• 02 January 2012- till date

Associate Professor in PG Department of Commerce and
Management, GGDSD College, Chandigarh
Teaching under-graduate and Post-graduate classes

#### **Areas of Interest**

- Banking and Finance
- Law

# Publications (Journal/Book Chapters)

#### **Journal Publications:**

- "Engaging Students through Gamification in Online Teaching", Purva Mimaansa, (ISSN 0976-0237) Peer Reviewed, March 2022.
- "Environmental Sustainability by Indian IT Industry with Special Reference to Wipro and Infosys", IJAR&D International Journal of Academic Research and Development. (ISSN 2395-1737 Peer Reviewed Refereed Vol. 8 No. 2), Jul-Dec. 2022.
- "From 'Home Makers to Entrepreneurs' A Study of Ongoing Journey of Women Entrepreneurship in India", Phalanx: A Quarterly Review for Continuing Debate (ISSN 2320-7698) UGC Care Listed Peer Reviewed Refereed, Apr-Jun 2023

### **Book Chapters:**

- Indian Banking Sector on the Wings of Technological Innovations and Effective MIS, Management Practices

   Innovation Challenges and Opportunities ISBN: 978-81-924111-4-9
- Digitalization in Indian banking Sector, Digitalizing India: An Endeavour to Empower & Transform Business. ISBN 978-93-86558-54-1
- Redefining Business Strategies during Covid-19

Pandemic Page 166-172, Redefining Business Strategies for the Service Industry (Embracing the New Normal Era) ISBN 978-93-89657-74-6

# Seminars/ Conferences/Symposiums (Paper Presented)

- Paper Presented on Study of Knowledge and Perception of College Students about Covid-19 in International Conference conducted by UBS, PU Regional Centre, Ludhiana in May 2020
- Paper Presented on Consumer Protection in India- Issues, Laws and Challenges in International Conference conducted by Govt. Mohindra College Patiala in Feb 2020

## Refresher Courses/Workshops/ Training Programmes

- 7 Days FDP on Innovative Pedagogy in Remote Teaching from 5th to 11th January 2021 organised by Human Resource Development Centre, Panjab University Chandigarh conducted by SGGS College Chandigarh
  - Seven Day online FDP (faculty Development Programme) on Re-engineering the Role of Teacher as Mentor organized by, HRDC, PU under RUSA 2.0 conducted by GGDSD during July 22<sup>nd</sup> to 28<sup>th</sup>, 2021.

### **Administrative Experience**

- Admission Incharge M.Com. II Year
- Member India Today MDRA Ranking 2021 B.Com.
- JAAC Member for approval of Research Supervisor
- Member Outlook –ICARE Professional Colleges Survey 2022 (Commerce and BBA)
- Member of workshop by PU on syllabus revision.
- Coordinator M.Com (EFB)
- Member India Today MDRA Ranking 2023 B.Com., BBA
- Member pre-Screening Committee for Candidates of Assistant Professor Commerce
- Member Talent Hunt Committee for Youth Festival
- Convener Classical Dance for Panjab University Zonal Youth and Heritage Festival
- Project Supervision for BBA final year students
- Member of auditions and backstage committee for Fresher's and Farewell

### **Membership of Associations**

• Life Membership of Indian Accounting Association (IAA)