



Dr. SAVITA SINDHU

Assistant Professor

P.G. Department of Commerce and Management

Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh

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DOB: 31st January 1985

Educational Qualifications

- **Ph.D. in Finance**

Department of Commerce and Business Management (University Business School), Panjab University, Chandigarh, India (2016). Ph.D. Thesis: *Corporate Cyber Reporting Practices: A Study of Select National and International Companies*. Ph.D. Supervisors: Prof. A.K. Vashisht and Prof. R K. Gupta.

- **M.Phil. (in Commerce with Distinction)**

Kurukshetra University, Directorate of Distance Education, Kurukshetra, India (2008-2009)

- **M.Com (with Distinction)**

Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh, India (2006-2007)

- **B.Com (with Hons in Business Finance & Accounting)**

Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh, India (2002-2005)

Teaching/Research Experience

- 2nd January 2012- till date

Assistant Professor in P.G. Department of Commerce and Management, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh

- July 2007 to 1st January 2012

Guest Faculty/ Ad hoc Lecturer in P.G. Department of Commerce and Management, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh

Areas of Interest/Publications (Journals/Book Chapters)

- Finance and Business Management

Journal Publications:

- “Corporate Social Responsibility- An Implementation Study”, Shodh Sarita-An International Bilingual Peer Reviewed Refereed Research Journal, Vol. 10, July- September 2023, pp- 72-78. ISSN- 2348-2397.
- “Digital Customer Relationship Management”, Shodh Sarita-An International Bilingual Peer Reviewed Refereed Research Journal, Vol. 9, October- December 2022, pp- 7-12. ISSN- 2348-2397.
- “Corporate Website Disclosure- An Index Development”, National Research Journal of Banking and Finance Management- A Biannual Peer-Reviewed and Refereed Journal, Vol. 8, Issue 2, July- December 2021, 32-36. ISSN : 2349-6762.
- “Corporate Environmental Disclosure”, Shodh Sarita-An International Bilingual Peer Reviewed Refereed Research Journal, Vol. 8, Jan- March 2021, pp- 79-84. ISSN- 2348-2397.
- “Factors Influencing Investment Decisions: The Case of Individual Investors”, CLIO: An Annual Interdisciplinary Journal of History”, Vol. 6, June 2020. ISSN (Print): 0976-075X . pp. 215-219.

- “Emotional Intelligence: A Study of Female Employees”, Studies in Indian Place Names: The Multidisciplinary Research Journal, Vol. 40, March 2020. ISSN: 2394-3114. pp. 196-200.
- “Internet Potentialities and Corporate Reporting Framework”, International Journal of Entrepreneurship and Business Environment Perspectives- A Refereed Quarterly Journal”, ISSN (Print): 2279-0918, ISSN (Online): 2279-0926, Vol.8, 2019, pp. 4262-4268.
- “Corporate Social Responsibility: A Study of Stakeholders’ Perception”, International Journal of Trade and Global Business Perspectives, An Indexed and Refereed Quarterly Journal, ISSN (Print): 2319-9059, ISSN (Online): 2319-9067, Vol.6, 2017, pp. 3471-3478.
- “Corporate Social Responsibility: A Major Challenge”, International Journal of Business Innovations, A Refereed Bi-Annual International Journal of School of Management, Maharaja Agrasen University, Baddi, Vol. 2, Issue No. 1, 2016, ISSN: 2394-8086.
- “Predictors of Emotional Intelligence”, Diviner- A Research Journal of Humanities and Social Sciences, A Refereed Biannual Journal, Vol. 11, No. 1, 2014, ISSN: 0973-8320.
- “Corporate Cyber Reporting: A Study of Investor Relations Practices”, International Journal of Applied Financial Management Perspectives- A Refereed Quarterly Journal, Vol.3, No.1, 2014, ISSN: 2279-0896.
- “Corporate Social Responsibility: An Empirical Analysis of selected Indian companies”, Journal of Commerce and Information Technology, National Institute of Computers and Management, Jaipur, Vol. 11, No. 2, 2011, ISSN: 0972-9550.
- “Mutual Funds Investment Horizons: An Empirical Study of Individual Investors’ Behaviour”, NICE Journal of Business, Half-yearly Journal of School of Business Studies, Shobhit University, Meerut, Vol. 5, No. 1, 2010, ISSN: 0973-449X.

Book Publication:

- Published a book titled “E-Commerce”, by Kalyani Publishers, ISBN:978-93-272-6455-5. (2016)

Book Chapters:

- “Financial Inclusion Initiatives”, in Recent Advances in Management, IT and Social Sciences”, Vol. 2, 87-90, ISBN: 978-93-90863-48-8, Published by- National Press Associates, New Delhi, December 2022.
- “Digital Corporate Reporting Framework”, in Sustainable Performance Management in Modern Business Environment, 37-40, ISBN: 978-93-90863-62-4, Published by- National Press Associates, New Delhi, January 2022.
- “Indian Banking Sector- It’s Contemporary Issues”, in Changing Scenario of Indian Banking Sector, 2019, ISBN 978-93-88977-15-9.

Paper Presentations:

- Presented a paper on “Corporate Social Responsibility in India”, in the International Seminar on “Sustainable Development in India: Strategies and Way Ahead”, jointly organized by PG Department of Commerce, Management and Economics, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh on 27th February, 2024.

- Presented a paper on “Indian Banking Sector: Issues and Suggestions”, in the National Seminar on “Reforms to Transform India”, organized by G.G.D.S.D. College, Chandigarh on 27th March, 2018.
- Presented a paper on “GST- Issues and its Implications”, in the National Seminar on “Goods and Services Tax (GST) sponsored by College Development Council, Panjab University, held at G.G.D.S.D. College, Chandigarh on 20th January, 2018.
- Presented a paper on “Education System- A Comparative Analysis of value based education components”, in the National Seminar on “Education Reforms: Challenges and Strategies”, organized by G.G.D.S.D. College, Chandigarh on 09th Feb, 2013.
- Presented a paper on “Corporate Governance Practices of select Indian Companies”, in the National Seminar on “Economic Reforms: An Unfinished Agenda”, organized by G.G.D.S.D. College, Chandigarh on 11th Feb, 2012.
- Presented a paper on “Corporate Governance Reforms: An Analysis of Power and Responsibility Worldwide”, in the National Seminar on “Economic Reforms: An Unfinished Agenda”, organized by G.G.D.S.D. College, Chandigarh on 11th Feb, 2012.
- Presented a paper on “Predictors of Emotional Intelligence”, in the National Seminar on “Economic Reforms: An Unfinished Agenda”, organized by G.G.D.S.D. College, Chandigarh on 11th Feb, 2012.
- Presented a paper on “Website Reporting Practices”, in the National Seminar on “Raising of Equity Capital and Listing of SMEs on BSE Exchange & e- voting for shareholders”, organized by G.G.D.S.D. College, Chandigarh on 6th August, 2011.
- Presented a paper on “Corporate Social Responsibility Practices of Select Indian Companies: An Emerging Issue”, in the National Conference on “India an Emerging Service Economy: Issues and Challenges”, organized by Guru Nanak National College, Doraha, Ludhiana on 18th and 19th February, 2011.
- Presented a paper on “Corporate Control and Management- An International Perspective” in the National Conference on “International Business Practices to Face Global Competition” organized by GNA-IMT Phagwara on 6th March, 2010.
- Presented a paper on “Analyzing the Investor’s Behaviour towards Mutual Funds: An empirical approach”, International Conference on “Soft Skills-A Key to Professional Excellence”, organized by Himalayan Institute of Management, Kala Amb on 9-10 April, 2010.
- Presented a paper on “Customer Store Loyalty: A Scale Development Study”, International Conference on “Soft Skills-A Key to Professional Excellence”, organized by Himalayan Institute of Management, Kala Amb on 9-10 April, 2010.

Refresher Courses/Workshops

- Seven days online FDP on “National Education Policy- 2020”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, under the aegis of MHRD- PMMMNM on Teachers and Teaching from 29th May to 4th June 2023.
- Seven days online FDP on “Rethinking Dr. B.R. Ambedkar’s Multidimensional Vision”, conducted by Dr. B.R. Ambedkar Centre, Panjab University, Chandigarh in collaboration with HRDC, Panjab University, Chandigarh from 9th to 15th Nov 2021.

- Refresher course in “Environment Studies (Interdisciplinary)” being organized by the UGC-Human Resource Development Centre, Panjab University, Chandigarh from 24th Dec 2020 to 06th Jan 2021.
- Seven days online FDP on “Self Reliant India: Policies & Challenges”, conducted by Department of Economics, Panjab University, Chandigarh in collaboration with UGC-HRDC, Panjab University, Chandigarh from 24th to 30th Nov 2020.
- Seven days online FDP on “ Enhancing Visibility & Quality of Research Output”, conducted by A.C. Joshi Library, Panjab University, Chandigarh in collaboration with UGC-HRDC, Panjab University, Chandigarh from 17th to 23rd Nov 2020.
- National Workshop on “Technology and Instructional Reforms with reference to Online Teaching, Learning & Evaluation”, Organized by Centre for Academic Leadership & Education Management (CALEM), Department of Education, Punjab University, Chandigarh under the Aegis of PMMMNMTT, MHRD from 15th to 20th July 2020.
- National FDP on “Data Analysis for Research in Social Sciences”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, Sponsored by MHRD- PMMMNM on Teachers and Teaching from 17th to 30th June 2020.
- FDP on “ Research Methodology: Tools & Techniques” organized by Atma Ram Sanatan Dharma College, University of Delhi under PMMMNM on Teachers and Training Scheme of MHRD, from 5th to 11th June 2020.
- FDP on “Managing Online Classes and Co-Creating MOOCS:2.0”, organized Teaching Learning Centre, Ramanujan College, University of Delhi, Sponsored by MHRD- PMMMNM on Teachers and Teaching from 18th May to 3rd June 2020.
- Online Workshop on “Research Ethics and Quantitative Techniques for Research and Publications”, organized by College Library, Goswami Ganesh Dutta S.D. College, Chandigarh from 25th April to 30th April 2020.
- Workshop in Academic Administration (for Hostel Wardens) Organized by UGC- Human Resource Development Centre, Panjab University, Chandigarh on 9th May, 2019.
- Refresher course in “Major Concern in Social Sciences” being organized by the “UGC-Human Resource Development Centre” from 31st May 2016 to 20th June 2016.
- 106th General Orientation Course from 22nd April 2015 to 19th May 2015, being organized by the “UGC-Human Resource Development Centre”, Panjab University, Chandigarh.

Administrative Experience

- Sub Registrar (Commerce), Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh from November 2023 to 2025.
- Member, JAAC Committee, P.G. Dept. of Commerce and Management, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh from October 2021 to 2024.
- Chief Warden, Girl’s Hostel, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh (2017- 2023).

- Deputy Chief Warden, Girl's Hostel, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh (2015-2016).
- Member, Parent Teacher Association (PTA) of Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh (2022-2024).
- Member, Placement Cell, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh since 2015.
- Co-ordinator, Tourism and Travel - ADD-ON Course, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh (2015- 2022).

Member of Associations

- Member, Indian Commerce Association, India

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