

**DR. DIVYA JYOTI RANDEV****Assistant Professor**

PG Department of Journalism and Mass Communication

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DOB: 22<sup>nd</sup> May 1987**Educational Qualifications**

- Ph.D. from School of Communication Studies, Panjab University, Chandigarh, India (2020); PhD Thesis: Use of Anonymous Sources in Print Media: A Journalists' and Readers' Perspective; Ph.D. Supervisor: Prof. Mohanmeet Khosla
- Qualified U. G. C. NET in Journalism and Mass Communication (2014)
- Master of Arts (Journalism and Mass Communication) - School of Communication Studies, Panjab University, Chandigarh, India (2008-10)
- Bachelor of Arts - MCM DAV College, Chandigarh (2005-08)

**Teaching Experience**

- July 2013- till date  
Assistant Professor in PG Department of Journalism and Mass Communication, GGDSD College, Chandigarh

**Areas of Interest**

- Print media
- Advertising
- Communication

**Publications****(Journal/Book Chapters)****Journal Publications:**

- Influencers, hashtags and campaigns: The role of Instagram in advancing male body positivity in ShodhKosh: Journal of Visual and Performing Arts, 2024
- Anonymous sources and fake news: An audience perspective in The Journal of Oriental Research Madras, 2022
- Role of the media in an unequal world: LGBTQ gender identity and portrayal in Journal of Media, Culture and Communication, Jan 2022
- Anonymous sources in the newspapers: A study on readers' perception in Communicator (IIMC), April-June 2018
- The Nature of News and the Use of Anonymous Sources in Newspapers in Panjab University Research Journal Social Sciences, 2018
- The Use of Anonymous Sources in Print: Journalistic Privilege in India in International Journal of Multidisciplinary Research Review, 2017
- Approaches to social science research: Why does the interpretive score? In PARIPEX- Indian Journal of Research, 2016
- Reciprocity and Following Back on Social Networks in Journal of Global Communication, Vol 9 (2), 2016
- Reading All The Way to Functional Literacy: Using Same Language Subtitling in Television Programmes in India in IOSR Journal of Humanities and Social Science, July 2014
- The Nature of Tabloidized Content in Newspapers: An Overview in IOSR Journal of Humanities and Social Science, April 2014

### **Book Chapter:**

- Use of anonymous sources in Newspapers: Extent and Types. In A. Saxena, P. Mehta and S. Chakraborty (Eds.), Fake News, Paid News and Media Trail. New Delhi: Kanishka Publishers, 2020

### **Papers Presented**

- Mobile Journalism: Freedom and Privileges, Presented at the National Seminar titled 'Media, Culture and Freedom: Past, Present and Future' organised by PG Department of Journalism and Mass Communication, GGSD College, Chandigarh on 28<sup>th</sup> September, 2023.
- Spiritual communication, Silence and Communication theory: An exploration of Osho's teachings and legacy. Presented at the ICSSR Sponsored National Seminar titled "India's Rich Cultural Heritage: Texts, and Frames" Contouring India's Cultural Nuances" held at GGSD College, Chandigarh on 20 September, 2023.
- Cyber stalking: The misuse of new media and the legal framework. Presented at the XXII National Conference on the theme Hundred Years of Sociology in India: Perspectives From North-West Region organised by PG Department of Sociology, GGSD College, Chandigarh in association with North West Indian Sociological Association, April 11-12, 2023.
- Role of the media in an unequal world: LGBTQ gender identity and portrayal. Presented at International Conference on 'Equality, Diversity and Inclusivity: Issues and Concerns' organised by School of Humanities and School of Education, Lovely Professional University on 25<sup>th</sup> Sep, 2021.
- The Use of Quotes from Anonymous Sources: A Content Analysis. Presented at seminar on 'Crises in Media: An Existential Conundrum' organised by SCS in collaboration with ICSSR-NWRC, March 9-10, 2019.
- Hindi ke vikas mein media ki bhumika. Presented at seminar on 'Vaishvik Dharatal Par Hindi' organised by Department of Hindi, GGSD College, Chandigarh in association with Chandigarh Sahitya Academy on February 2, 2019.
- News Value, Story Type and the Use of Anonymous Sources: Ethical Concerns and Social Implications. Presented at 'Media, Society and Culture: Interrelations and Emerging Trends' organised by Department of Sociology, D.A.V. College, Sector-10, Chandigarh on February 8<sup>th</sup> 2018.
- The Use of Anonymous Sources in Newspapers: The Extent and Types. Presented at ICAN 2018 conference at the Delhi Metropolitan Education (affiliated to Guru Gobind Singh Indraprastha, March 9-11, 2018.
- Does a green conscience translate to green efforts? Presented at CHASSCONG 2017, Panjab University, March 21-22nd 2017

### **Refresher Courses/Workshops/ Training Programmes**

- Attended Panjab University training programme on NEP 16<sup>th</sup> Feb 2024 to 29<sup>th</sup> Feb 2024
- Attended One week **Faculty Development Programme** on 'Subject Specific Benchmarking of Learning Outcomes: Outcome Based Education' organised by Guru Angad Dev Teaching Learning Centre under PMMMNTT Scheme from 26<sup>th</sup> Oct 2023 to 1<sup>st</sup> Nov 2023

- Attended online one week **Faculty Development Programme** on 'National Education Policy-2020' conducted by Teaching Learning Centre, Ramanujan College, University of Delhi from 29.5.2023 to 4.6.2023
- Attended a three day workshop on 'Development and Editing of Audio E-Content (Quadrant 1 of MOOC) organised by School of Education, GNDU, Amritsar under the scheme of PMMMNTT, Department of Higher Education, MOE. The workshop was held on 8,9,10<sup>th</sup> March 2022.
- Attended a four week induction/orientation programme from 20th December 2021 to 19th January 2022 and obtained grade A+ (Ramanujan College).
- Attended a one-day webinar on 'Scope and Impact of Akshay Urja in India' organised by IQAC Goswami Ganesh Dutta Sanatan Dharma College, Sponsored by CREST, Chandigarh on 21<sup>st</sup> August 2021
- Attended a one-day webinar on 'Investor Awareness Program on Commodity Derivative Market' organised by NCDEX IPFT and Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh on 25th August 2021
- Attended a one-day training on 'Introduction to Digital Journalism' by Reuters on 7th Oct 2021.
- Attended a one-day Photography workshop at GGSDS College
- Attended a workshop 'Campus to Corporate: Empowering the Youth' at GGSDS College
- Attended the one-day workshop and training program on Scripting and Cinematography in GGSDS College, Chandigarh (sponsored by RUSA) on March 10<sup>th</sup> 2016
- Attended the workshop on SPSS organised by the department of Statistics, Panjab University from 10<sup>th</sup> to 18<sup>th</sup> May 2016
- Attended the seminar on 'Representation of the Marginalised in Contemporary Literature' in GGSDS College, Chandigarh 13<sup>th</sup> Feb 2015

### **Administrative Experience**

- Served as Centre Superintendent at DAV College for the Nov/Dec semester examinations in 2024
- Nodal Officer, Gender Champions Club (2022- 2024)
- Served as Deputy Superintendent in Centre 31 for Even Semester Examinations in Nov/Dec 2022.
- Member of NGO Sanatan Dharma Aadarsh Foundation, GGSDS College Society, Chandigarh
- Member of Victory Against Drug Abuse Club, Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh since 2022