

Ms. Parul Bakshi
Assistant Professor
PG Department of Journalism and Mass Communication
GGDSD COLLEGE Chandigarh
India -160030
Parul.bakshi@ggdsd.ac.in
DOB: 08th January 1998



- Educational Qualifications**
- Master of Arts (Journalism and Mass Communication) - School of Communication Studies, Panjab University, Chandigarh, India (2018-2020)
 - Bachelor of Arts - MCM DAV College, Chandigarh (2015-18)

- Teaching Experience**
- November 2020- till date
Assistant Professor in PG Department of Journalism and Mass Communication, GGDSD College, Chandigarh

- Areas of Interest**
- Public Relations
 - Advertising
 - Media Ethics and Laws

- Publications
(Journal/Book Chapters)**
- Journal Publications:**
- Impact on Productivity Levels of Millennial: A Case Study; Published in International Research Journal of Management, Sociology and Humanities in 2023 Edition.

- Papers Presented**
- ‘Impact of Television and Social Media on Productivity Levels’ Presented at the National Seminar titled ‘Media, Culture and Freedom: Past, Present and Future’ organised by PG Department of Journalism and Mass Communication, GGDSD College, Chandigarh on 28th September, 2023.

- Refresher
Courses/Workshops/
Training Programmes**
- Attended a three day workshop on ‘Development and Editing of Audio E-Content (Quadrant 1 of MOOC) organised by School of Education, GNDU, Amritsar under the scheme of P MMMNMTT, Department of Higher Education, MOE. The workshop was held on 8,9,10th March 2022.

- Administrative Experience**
- NA