



DR. SONIA GUPTA

Assistant Professor

PG Department of Journalism
And Mass Communication
GGDSD COLLEGE Chandigarh India -140301
Shonagupta25@gmail.com
DOB: 2nd April 1986
Contact No- 9418555551

Educational Qualifications

- **Ph.D. in Media And Communication:** Topic-Role Of Media in Women Empowerment In India (2013)from Chandra Mohan Jha University of Meghalaya,Shillong
Ph.D. Supervisor: Dr. SonuTrivedi, Zakir Husain Delhi College, University of Delhi.
- **Qualified U. G. C. NET** in Journalism and Mass Communication (2022)
- **Qualified H.P. SLET** in Journalism and Mass Communication (2018)
- **Master of Arts(Journalism and Mass Communication)** – NRAI School of Mass Communication Delhi, Affiliated from IKGPTU JalandharPanjab ,India (2007-09)
- **Bachelor of Science** – MLSM College, Sundernagar Affiliated from HPU Shimla. (2005-07)
- **Bachelors of Education (B.ED)** –Himachal Pradesh University Shimla.(2017)

Teaching Experience

- October 2021- till date
Assistant Professorin PG Department of Journalism and Mass Communication, GGDSD College, Chandigarh

Professional Experience

- Worked as an Assistant Producer in Johnsons Suraj Film International from May 2008 to may 2010 in Delhi.
- Worked as a script-writer for program “**EK Pyaar Ka NagmaHai**”
Telecast on DD National.
- Worked as an Assistant. Director in the ‘**Green Delhi**’ a promotional movie of DelhiGovernment. (To be presented in United Nations by **Hon’ble Chief Minister Sheila Dixit.**)
 - Two month’s internship experiences in**ParliamentLokSabha Television** for the following programmes**LOK MANCH, PUBLIC FORUM & VOICES** in Loksabha.
 - Worked as creative writer from 2013 To 2014in **NEXENT-PUBLIC**

RELATION COMPANY Mumbai.

- Worked as event and media coordinator from march 2015 to 2018 in **A TO Z BRAND COMMUNICATION GROUP**

Areas of Interest

- Print media
- TV Production
- Films
- Creative writing
- Advertising
- Communication
- Public Relation

**Publications
(Journal/Book
Chapters)**

Journal Publications:

1.International journal of creative research thoughts

- "IMPACT OF MEDIA TOOLS ON WOMEN EMPOWERMENT: A STUDY ON HP WOMEN "ISSN 2320-2882,PAPER IJCRT 1893350,Volume 6,issue 2,april 2018
- A Study on Role of Media in Women Empowerment in India, International Journal of Advance Research, Ideas and Innovations in Technology, ISSN 2-132x,Ref no. OAP/IJ/181/03, Volume 4,issue 1,January-feb 2018
- A study of Wages &benefits And Work Environment on the Satisfaction Level of Hotel Employees of Himachal Pradesh. Published in NVEO(Natural Volatiles & Essential Oils, *E-ISSN: 2148-9637*

PATENT

SR.NO	TITLE	Country	year	Application No.	Status
1.	CULTURAL TOURISM AN AID FOR EMPLOYMENT GENERATION AND SUSTAINABLE DEVELOPMENT IN RURAL AREA	INDIA	2022	202211001861	Filed & published
2.	A METHOD FOR IMPLEMENTATION OF DONATION BASED CROWD FUNDING TO SUPPORT RIGHT TO EDUCATION	SOUTH AFRICA	2021	2021/10022	Granted On April 2022

Papers Presented

- Presented a paper Titled **“OTT Digital Dramas: Navigating the impact of Indian web Series on youth values”** at the National Seminar on **‘Media, Culture and Freedom: Past, Present and Future’** held on 28th September 2023 at GoswamiGaneshDuttaSanatan Dharma College, Chandigarh.
- Presented a paper Titled **“Role of Women in Media : The Indian Experience”** in the International Conference on INDIA-Vietnam: Strengthening Economic Ties on July 26-27,2018 organized by Nehru Memorial Museum and Library ,New Delhi.
- Presented a paper in the International Conference on **“ Emerging Horizons I India-Vietnam Relations”** On 3-4th July 2017organized by the Department of Political Science, Zakir Husain Delhi College, University Of Delhi in association with Nehru Memorial Museum and Library and Southeast Asia Research Group,Department of Political Science, , University Of Delhi
- Presented a paper Titled **“Gandhi and the Role of Media In Recent Times”** in the International Conference on “Gandhi and the contemporary world” organized by Gandhi Study Circle, Zakir Husain Delhi College, University Of Delhi ON 24th - 25thfeb ,2016.
- Presented a paper Titled **“Role of media in political Transition”**in the International conference on ‘Political transition in India’s Neighborhood : Afghanistan and Myanmar organized by the Department of Political Science, Zakir Husain Delhi College, University Of Delhi ON April 11,2014.

Refresher Courses/Workshops / Training Programmes

- **Five daysFDP on Convergence of Media:challenges opportunities in the digital Era** held from 10-05-2024 to 14-05-2024 conducted by Chandigarh University(university institute of media studies).
- **Seven days Faculty development program titled "Research Methodology and Artificial Intelligence"** from 27-05-2024 to 02 -06-2024 conducted by K.R MANGALAM University Haryana.
- Participated in National webinar on **“Research and Publication Ethics”**held on 25th May ,2024, Organised by Communication Today and BVICAM , New Delhi.
- Attended **NEP Orientation & Sensitization Programme** from 16.02.2024 to 29.02.2024 **under Malviya Mission Teacher Training Programme (MM-TTP)** of University Grants Commission organized by UGC- (MMTTC),Panjab University ,Chandigarh.
- Attended a **Three day workshop** on ‘Development and Editing of Audio

E-Content (Quadrant 1 of MOOC) organized by School of Education, GNDU, Amritsar under the scheme of **PMMMMNMTT, Department of Higher Education, MOE**. The workshop was held on 8, 9,10th March 2022.

- Attended **5 days Workshop** On Video Editing Using Premier Pro organized by Skill Nation from 25th July to 31st July, 2022.
- **Attended Two Days Workshop** on InDesign and Quark Xpress Software's organized by the PG Department of Journalism and Mass Communication on 10th and 12th August ,2023.
- Participated in the Interactive session **On "Designing Media Campaign Strategy" organized** jointly with Public Relation Council of India Chandigarh Chapter GGSDS College and the young Communication Club YCC Club of GGSDS College on 30th March 2022.
- Participated in the 95th National Webinar of the Webinar Series of Communication Today on **"Depression And Suicide: Causes And Prevention"** held on 23rd September, 2023.
- Participated in the 92nd National webinar of the Webinar Series of Communication Today on **"Digital safety and well-being "**held on 2nd September, 2023.
- Participated in **International Symposium on Korea main Hindi:Dasha and Disha** on the occasion of World Hindi day On 6th January 2021.
- Participated in the one day Webinar on **"75 Years of Independence and Media"** organized under Webinar Series on **Azadi Ka Amrit Mahotsav** by **Central University of Haryana** on 11th June 2021.
- Participated in the International Conference on **"Role of women in media; The Indian experience"** on india-vietnam strengthening economic ties, NEW DELHI On July 26th-27th 2018.
- Participated in the International Conference on India-Vietnam Relations in the **Changing Geo-Politics of Indo-Pacific at International Centre**, New Delhi, India On 9th January 2018.
- Participated in the International Conference on "Emerging Horizons I India-Vietnam Relations" On 3-4th July 2017
- Participated in International conference on Gandhi and the contemporary world, NEW DELHI ON 24th to 25th Feb. 2016.
- Participated in the International Conference on 'Political transition in India's Neighborhood : Afghanistan and Myanmar organized by the Department of Political Science, Zakir Husain Delhi College, University Of Delhi ON April 11,2014.
- Participated in the UGC sponsored national Seminar on **Mainstreaming Minorities: Human Rights Discourse** organized by Department of Political Science, Zakir Husain Delhi College, University Of Delhi ON April 12-13 February, 2013.